

RJ·LAUREN

ALLIED BUSINESS SCHOOLS Media Proposal

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Client: **Allied Business Schools**

Product: Correspondance Courses

Commercial Title and ISCI Code: TBD

Commercial Title and ISCI Code:

Date: May 13, 1999

Media Outlet: Regional Radio

Contact: Robert Haukoos

Contract Dates: 3rd Quarter, 1999

	NETWORK	MARKET	PROGRAMMING	SPOTS PER WK	SU	M	T	W	TH	FR	SA	TIMES	LENGTH	UNIT COST	NO. OF WEEKS	TOTAL
1.	KNX-AM	Los Angeles	Morning Rush Rotation	15		X	X	X	X	X	X	7A -10A	:60	\$ -	1	\$ -
2.	KFWB-AM	Los Angeles	Morning Rush Rotation	15		X	X	X	X	X	X	7A -10A	:60	\$ -	1	\$ -
3.	KBIG-FM	Los Angeles	Daytime Rotation	35		X	X	X	X	X	X	10A -7P	:60	\$ -	1	\$ -
4.	KOST-FM	Los Angeles	Daytime Rotation	35		X	X	X	X	X	X	10A -7P	:60	\$ -	1	\$ -
5.	KSTR-FM	Los Angeles	Daytime Rotation	35		X	X	X	X	X	X	10A -7P	:60	\$ -	1	\$ -
TL SPOTS/WK				135											TOTAL	\$ -

SPECIAL INSTRUCTIONS:

Rates and availability of all media subjects to change at time.
Cancellation terms: None. All media firm.

All media must be paid in advance ten (10) business days before the schedule airdate.

AGENCY

RJ Lauren

Signature/Date

ADVERTISER

ALLIED BUSINESS SCHOOLS

Signature/Date