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MEDIA CONTRACT

Reference #: C-10/03/00 - 2

Client: SilveradoTrading.com

Spot Title and #: Geartech Scooter - TBA

Contact: Bob Haukoos (ext. 104)

	MARKET	NETWORK	PROGRAM	DAYPART	HH or Rating*	DATES	SU	M	T	W	TH	FR	SA	:10/:30	#SPOTS PER WEEK	SPOT COST	# OF WEEKS	TOTAL
1	San Francisco	Cartoon	Various	1600-1900	1,555,200	11/13-12/23	X	X	X	X	X	X	X	:30	28	\$ 610.00	6	\$ 102,480.00
2	San Francisco	Cartoon	Various	0600-1600	1,555,200	11/13-12/23	X						X	:30	12	\$ 185.00	6	\$ 13,320.00
3	San Francisco	Nickelodeon	Various	1600-1900	1,555,200	11/20-12/17	X	X	X	X	X	X	X	:30	14	\$ 2,410.00	4	\$ 134,960.00
4	San Francisco	Nickelodeon	Various	0600-1600	1,555,200	11/13-12/23	X						X	:30	12	\$ 895.00	6	\$ 64,440.00
5	San Francisco	Fox Family	Various	1600-1900	1,555,200	11/13-12/23	X	X	X	X	X	X	X	:30	28	\$ 350.00	6	\$ 58,800.00
6	San Francisco	Fox Family	Various	0600-1600	1,555,200	11/13-12/23	X						X	:30	12	\$ 100.00	6	\$ 7,200.00
7	San Diego	Cartoon	Various	1600-2000	524,000	11/13-12/23	X	X	X	X	X	X	X	:30	28	\$ 105.00	6	\$ 17,640.00
8	San Diego	Cartoon	Various	0600-1200	524,000	11/13-12/23	X						X	:30	12	\$ 150.00	6	\$ 10,800.00
9	San Diego	Nickelodeon	Various	1600-2000	524,000	11/13-12/23	X	X	X	X	X	X	X	:30	28	\$ 340.00	6	\$ 57,120.00
10	San Diego	Nickelodeon	Various	0600-1200	524,000	11/13-12/23	X						X	:30	8	\$ 260.00	6	\$ 12,480.00
11	San Diego	Fox Family	Various	1400-1800	524,000	11/13-12/23	X	X	X	X	X	X	X	:30	28	\$ 65.00	6	\$ 10,920.00
12	San Diego	Fox Family	Various	0600-1200	524,000	11/13-12/23	X						X	:30	12	\$ 115.00	6	\$ 8,280.00
13	Seattle	Nickelodeon	Various	1600-2100	1,008,600	11/13-12/23		X	X	X	X	X		:30	28	\$ 650.00	6	\$ 109,200.00
14	Seattle	Nickelodeon	Various	0600-0900	1,008,600	11/13-12/23	X						X	:30	8	\$ 375.00	6	\$ 18,000.00
15	Phoenix	Cartoon	Various	1600-1900	624,000	11/13-12/23		X	X	X	X	X		:30	30	\$ 55.00	6	\$ 9,900.00
16	Phoenix	Cartoon	Various	0700-1200	624,000	11/13-12/23							X	:30	6	\$ 45.00	6	\$ 1,620.00
17	Phoenix	Nickelodeon	Various	1600-2100	624,000	11/13-12/23		X	X	X	X	X		:30	20	\$ 375.00	6	\$ 45,000.00
18	Phoenix	Nickelodeon	Various	0700-1200	624,000	11/13-12/23							X	:30	6	\$ 250.00	6	\$ 9,000.00
19	Sacramento	Cartoon	Various	1600-2100	634,000	11/13-12/23		X	X	X	X	X		:30	20	\$ 45.00	6	\$ 5,400.00
20	Sacramento	Cartoon	Various	0700-1200	634,000	11/13-12/23							X	:30	6	\$ 35.00	6	\$ 1,260.00
21	Sacramento	Nickelodeon	Various	1600-2100	634,000	11/13-12/23		X	X	X	X	X		:30	20	\$ 375.00	6	\$ 45,000.00
22	Sacramento	Nickelodeon	Various	0700-1200	634,000	11/13-12/23							X	:30	6	\$ 250.00	6	\$ 9,000.00
														TOTAL SPOTS	2204		TOTAL	\$ 751,820.00

SPECIAL INSTRUCTIONS:
 *HH are total distribution, not a measured audience. Seattle does not insert on Cartoon or Fox Family.

These rates are unnegotiated. Availability is extremely tight and cannot be guaranteed until a contract is signed and 25% advance deposit is received. Advance payments on a bi-weekly basis are due 15 days before scheduled airdate. Delayed payments may result in automatic cancellation of all contracts and media schedule without notice at the discretion of the media supplier or the Agency.

Client agrees to hold Agency harmless from any cancellations, availability changes, or price increases imposed by media suppliers that are beyond the Agency's control.

AGENCY
 RJ LAUREN

 Signature/Date

CLIENT
 SilveradoTrading.com - Robert Pimentel

 Signature/Date