



RJ·LAUREN

Marketing & Business Development

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MEDIA PURCHASE CONTRACT

Reference #: C-02-017-05-A - Plan A

Client: ZavZag

Spot Title and #: TBD

Contact: Bob Haukoos (ext. 104)

	MARKET	NETWORK	PROGRAM	DAYPART	HH or Rating*	DATES	SU	M	T	W	TH	FR	SA	:10/:30	#SPOTS PER WEEK	SPOT COST	# OF WEEKS	TOTAL	
1	National	ABC-TV	One Life to Live	1400-1500	*	4/18/05-4/29/05		x	x	x	x	x		:30	3	\$ 17,800.00	2	\$ 106,800.00	
2	National	ABC-TV	General Hospital	1500-1600	*	4/18/05-4/29/05		x	x	x	x	x		:30	3	\$ 21,600.00	2	\$ 129,600.00	
3	National	CBS-TV	Guiding Light	1000-1100	2.4/2.630	4/18/05-4/29/05		x	x	x	x	x		:30	3	\$ 15,900.00	2	\$ 95,400.00	
4	National	NBC-TV	Days of Our Lives	1300-1400	3.830	4/18/05-4/29/05		x	x	x	x	x		:30	3	\$ 28,000.00	2	\$ 168,000.00	
5	National	Syndication	Judge Joe Brown	Daytime	*	4/18/05-5/07/05		x	x	x	x	x		:10	5	\$ 5,235.00	3	\$ 78,525.00	
6	National	Syndication	Montel Williams	Daytime	*	4/18/05-5/07/05		x	x	x	x	x		:10	5	\$ 2,765.00	3	\$ 41,475.00	
7	National	Syndication	Judge Judy	Daytime	*	4/18/05-5/07/05		x	x	x	x	x		:10	5	\$ 9,765.00	3	\$ 146,475.00	
8	National	Headline News	Primetime News	1600-2400	*	4/18/05-5/07/05	x	x	x	x	x	x	x	:10	42	\$ 300.00	3	\$ 37,800.00	
9																			
10																			
11																			
12																			
13																			
14																			
15																			
16																			
17																			
18																			
19																			
20																			
															TOTAL SPOTS	195		TOTAL	\$ 804,075.00
																	Amount Due	\$ 804,075.00	

SPECIAL INSTRUCTIONS: Availability cannot be guaranteed until a contract is signed, countersigned and advance deposit is received. Delayed payments may result in automatic cancellation of all contracts and media schedule without notice at the discretion of the media supplier or the Agency. Client agrees to hold Agency harmless from any cancellations, availability changes, or price increases imposed by media suppliers that are beyond the Agency's control. No cancellation rights unless specified.

AGENCY
RJ LAUREN, Inc.

Signature/Date

CLIENT
ZavZag

Signature/Date