



RJ·LAUREN

Marketing & Business Development

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MEDIA PURCHASE CONTRACT

Reference #: C-01-25-05-3

Client: Vegas Advisors

Spot Title and #: TBD

Contact: Bob Haukoos (ext. 104)

| | MARKET | NETWORK | PROGRAM | DAYPART | HH or Rating* | DATES | SU | M | T | W | TH | FR | SA | :10/:30 | #SPOTS PER WEEK | SPOT COST | # OF WEEKS | TOTAL | |
|----|----------|----------------|--------------------------------|-----------|---------------|-----------------|----|---|---|---|----|----|----|---------|--------------------|--------------|------------|-----------------|-------------------|
| 1 | National | CBS-TV | NCAA Game #3 | 1600-1800 | * | 3/6/05 | x | | | | | | | :30 | 2 | \$ 48,600.00 | 1 | \$ 97,200.00 | |
| 2 | National | CBS-TV | Road to Final Four | 1545-1600 | * | 3/12/05 | | | | | | | x | :30 | 2 | \$ 20,400.00 | 1 | \$ 40,800.00 | |
| 3 | National | CBS-TV | Road to Final Four | 1900-1930 | * | 3/19/05 | | | | | | | x | :30 | 2 | \$ 42,600.00 | 1 | \$ 85,200.00 | |
| 4 | National | Fox Sports Net | ACC Basketball | 1400-2230 | * | * | x | | | | | | | :30 | 4 | \$ 7,432.00 | 1 | \$ 29,728.00 | |
| 5 | National | Fox Sports Net | Pac 10 Tournament | 1600-0200 | * | * | | | | | x | x | | :30 | 6 | \$ 4,402.00 | 1 | \$ 26,412.00 | |
| 6 | National | Fox Sports Net | College Basketball Tipoff Show | 1330-1930 | * | * | | | | | | | x | :30 | 10 | \$ 1,320.00 | 2 | \$ 26,400.00 | |
| 7 | National | ESPN | Sports | 0600-1000 | * | 3/07/05-3/25/05 | | x | x | x | x | x | | :30 | 15 | \$ 1,200.00 | 3 | \$ 54,000.00 | |
| 8 | National | ESPN | Sports | 1000-1300 | * | 3/07/05-3/25/05 | | x | x | x | x | x | | :30 | 10 | \$ 1,000.00 | 3 | \$ 30,000.00 | |
| 9 | National | ESPN | Sports | 1100-1900 | * | 3/07/05-3/25/05 | x | | | | | | x | :30 | 10 | \$ 2,200.00 | 3 | \$ 66,000.00 | |
| 10 | National | ESPN | NIT Tournament | * | * | * | | | | | | | | :30 | 10 | \$ 2,500.00 | 2 | \$ 50,000.00 | |
| 11 | | | | | | | | | | | | | | | | | | \$ - | |
| 12 | | | | | | | | | | | | | | | | | | \$ - | |
| 13 | | | | | | | | | | | | | | | | | | \$ - | |
| 14 | | | | | | | | | | | | | | | | | | \$ - | |
| 15 | | | | | | | | | | | | | | | | | | \$ - | |
| 16 | | | | | | | | | | | | | | | | | | \$ - | |
| 17 | | | | | | | | | | | | | | | | | | \$ - | |
| 18 | | | | | | | | | | | | | | | | | | \$ - | |
| 19 | | | | | | | | | | | | | | | | | | \$ - | |
| 20 | | | | | | | | | | | | | | | | | | \$ - | |
| | | | | | | | | | | | | | | | TOTAL SPOTS | 161 | | TOTAL \$ | 505,740.00 |

SPECIAL INSTRUCTIONS: Availability cannot be guaranteed until a contract is signed, countersigned and advance deposit is received. Delayed payments may result in automatic cancellation of all contracts and media schedule without notice at the discretion of the media supplier or the Agency. Client agrees to hold Agency harmless from any cancellations, availability changes, or price increases imposed by media suppliers that are beyond the Agency's control.

Fox Sports Pac 10 Tournament is sold as a 6 spot package only.

AGENCY
RJ LAUREN, Inc. _____
Signature/Date

CLIENT
VEGAS ADVISORS _____
Signature/Date