



RJ · LAUREN

Marketing & Business Development

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MEDIA PURCHASE CONTRACT

Reference #: C-06-08-05-5 (KGO - ABC - SF)

Client:

Spot Title:

Spot #: CRIC-1357

Contact: Bob Haukoos (ext. 104)

	MARKET	NETWORK	PROGRAM	DAYPART	W35+ Rating	W35+ CPP	DATES	SU	M	T	W	TH	FR	SA	TOTAL SPOTS	SPOT COST	# OF WEEKS	TOTAL
1	San Francisco	KGO-ABC	News at 11	1100-1135	2.5	680	6/29/05-7/30/05		x	x	x	x	x		5	\$1,700.00	5	\$ 42,500.00
2	San Francisco	KGO-ABC	Jimmy Kimmel	1135-1205	0.5	600	6/29/05-7/30/05		x	x	x	x	x		10	\$300.00	5	\$ 15,000.00
3	San Francisco	KGO-ABC	Lost	2200-2300	5.5	1,818	6/29/05-7/30/05				x				1	\$10,000.00	3	\$ 30,000.00
4	San Francisco	KGO-ABC	Desperate Housewives	2200-2300	12.0	1,250	6/29/05-7/30/05	x							1	\$15,000.00	3	\$ 45,000.00
5	San Francisco	KGO-ABC	20/20	2200-2300	5.0	1,200	6/29/05-7/30/05						x		1	\$6,000.00	3	\$ 18,000.00
6																		\$ -
7																		\$ -
8																		\$ -
9																		\$ -
10																		\$ -
11																		\$ -
12																		\$ -
13																		\$ -
14																		\$ -
15																		\$ -
16																		\$ -
17																		\$ -
18																		\$ -
19																		\$ -
															TOTAL SPOTS	84	TOTAL GROSS	\$ 150,500.00

SPECIAL INSTRUCTIONS: Availability cannot be guaranteed until a contract is signed, countersigned and advance deposit is received. Delayed payments may result in automatic cancellation of all contracts and media schedule without notice at the discretion of the media supplier or the Agency. Client agrees to hold Agency harmless from any cancellations, availability changes, or price increases imposed by media suppliers that are beyond the Agency's control.

Weekly payment = \$30,100 gross.

See Media Summary #1 - 6/08/05 for terms and details.

AGENCY
RJ LAUREN, Inc.

Signature/Date

CLIENT

Signature/Date