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MEDIA CONTRACT

Reference #: C-10/02/00 - 1

Client: SilveradoTrading.com

Spot Title and #: Geartech Scooter - TBA

Contact: Bob Haukoos (ext. 104)

MARKET	NETWORK	PROGRAM	DAYPART	HH or Rating	DATES	SU	M	T	W	TH	FR	SA	:10/:30	#SPOTS PER WEEK	CPM	SPOT COST	# OF WEEKS	TOTAL	
1	National	ABC-TV	Doug	0800-0830	691,000*	11/13-12/23						X	:30	1	27.35	\$18,900.00	6	\$ 113,400.00	
2	National	ABC-TV	Disney Sat. Morn.	0830-0900	979,000*	11/13-12/23						X	:30	1	15.32	\$15,000.00	6	\$ 90,000.00	
3	National	ABC-TV	Disney's Mickey	0700-0730	640,000*	11/13-12/23						X	:30	1	13.75	\$ 8,800.00	6	\$ 52,800.00	
4	National	ABC-TV	Disney's Pixar	0730-0800	873,000*	11/13-12/23						X	:30	1	13.45	\$11,750.00	6	\$ 70,500.00	
5	National	Cartoon	After School	1400-1700	680,000*	11/20-12/23	X	X	X	X	X	X	:30	5	9.01	\$ 6,132.00	5	\$ 153,300.00	
6	National	Cartoon	Fringe	1700-2000	892,000*	11/20-12/23	X	X	X	X	X	X	:30	4	9.01	\$ 8,052.00	4	\$ 128,832.00	
7	National	Cartoon	Prime	2000-0000	898,000*	11/20-12/23	X	X	X	X	X	X	:30	4	9.01	\$ 8,099.00	5	\$ 161,980.00	
8	National	Cartoon	Cartoon Cartoon	1930-2100	937,000*	11/20-12/23		X	X	X	X		:30	5	9.01	\$ 8,451.00	4	\$ 169,020.00	
9	National	Cartoon	Toonami	1600-1900	761,000*	11/13-12/23		X	X	X	X		:30	4	9.02	\$ 6,863.00	6	\$ 164,712.00	
10	National	Nickelodeon	Weekend ROS	0600-0900	694,000	11/27-12/23	X					X	:30	2	18.73	\$13,000.00	4	\$ 104,000.00	
11	National	Nickelodeon	Afternoon Rotator	1400-1800	715,000	11/27-12/23		X	X	X	X		:30	3	18.18	\$13,000.00	4	\$ 156,000.00	
12	National	Fox Family	Package		7586000**	11/27-12/23	X	X	X	X	X	X	:30	11	13.25	NA	4	\$ 100,525.00	
13	National	Toon Disney	Package		16mHomes	11/13-12/23	X	X	X	X	X	X	:30	26	4.25	\$ 329.00	6	\$ 51,324.00	
14														0				\$ -	
15														0				\$ -	
16														0				\$ -	
17														0				\$ -	
18														0				\$ -	
19														0				\$ -	
20														0				\$ -	
														TOTAL SPOTS	349			TOTAL	\$ 1,516,393.00

SPECIAL INSTRUCTIONS:

*ABC and Cartoon Network HH are kids age 2-11. Nickelodeon HH are kids age 6-11. Fox Family is a package and is total HH, kids age 6-11. Toon Disney is a new network with total distribution in 16-million homes. Toon Disney CPM is estimated at 4.25 for kids age 4-11.

Cartoon Network offers 6-week banner ad and 1 week button ad sponsorship on "Ed, Edd & Eddy" page on cartoonnetwork.com at no charge. \$25,000 value.

These rates are unnegotiated although some are firm in price. Availability is extremely tight and cannot be guaranteed until a contract is signed and 25% advance deposit is received. Advance payments on a bi-weekly basis are due 15 days before scheduled airdate. Delayed payments may result in automatic cancellation of all contracts and media schedule without notice at the discretion of the media supplier or the Agency.

Client agrees to hold Agency harmless from any cancellations, availability changes, or price increases imposed by media suppliers that are beyond the Agency's control.

AGENCY
 RJ LAUREN
 Signature/Date

CLIENT
 SilveradoTrading.com - Robert Pimentel
 Signature/Date